

(The signatories of this
manifesto live in France,
America, Spain, Germany,
Italy, Switzerland,
Belgium, etc. but have
no nationality.)

BIG DATA EXCITES EVERYTHING

BIG DATA knows everything. BIG DATA spits everything out.

BUT

HAS BIG DATA EVER SPOKEN TO YOU:

about Italy
about accordions
about women's pants
about the fatherland
about sardines
about Fiume
about Art (you exaggerate my friend)
about gentleness
about D'Annunzio
what a horror
about heroism
about mustaches
about lewdness
about sleeping with Verlaine
about the ideal (it's nice)
about Massachusetts
about the past
about odors
about salads
about genius, about genius, about genius
about the eight-hour day
about the Parma violets

NEVER NEVER NEVER

BIG DATA doesn't speak. BIG DATA has no fixed idea. BIG DATA doesn't catch flies.

THE MINISTRY IS OVERTURNED. BY WHOM?

BY BIG DATA

The Futurist is dead. Of What? Of BIG DATA

A Young girl commits suicide. Because of What? BIG DATA
 The spirits are telephoned. Who invented it? BIG DATA
 Someone walks on your feet. It's BIG DATA
 If you have serious ideas about life,
 If you make artistic discoveries
 and if all of a sudden your head begins to crackle with laughter,
 If you find all your ideas useless and ridiculous, know that

IT IS BIG DATA BEGINNING TO SPEAK TO YOU

cubism constructs a cathedral of *artistic* liver paste

WHAT DOES BIG DATA DO?

expressionism poisons *artistic* sardines

WHAT DOES BIG DATA DO?

simultaneism is still at its first *artistic* communion

WHAT DOES BIG DATA DO?

futurism wants to mount in an *artistic* lyricism-elevator

WHAT DOES BIG DATA DO?

unanism embraces allism and fishes with an *artistic* line

WHAT DOES BIG DATA DO?

neo-classicism discovers the good deeds of *artistic art*

WHAT DOES BIG DATA DO?

paroxysm makes a trust of all *artistic* cheeses

WHAT DOES BIG DATA DO?

ultraism recommends the mixture of these seven *artistic* things

WHAT DOES BIG DATA DO?

creationism vorticism imagism also propose some *artistic* recipes

WHAT DOES BIG DATA DO?

WHAT DOES BIG DATA DO?

**50 francs reward to the person who finds the best
 way to explain BIG DATA to us**

BIG DATA passes everything through a new net.

BIG DATA is the bitterness which opens its laugh on all that which has been *made consecrated forgotten* in our language in our brain in our habits.

It says to you: There is Humanity and the lovely idiocies which have made it happy to this advanced age

**BIG DATA HAS ALWAYS EXISTED
 THE HOLY VIRGIN WAS ALREADY A BIG DATAIST**

BIG DATA IS NEVER RIGHT

Citizens, comrades, ladies, gentlemen

Beware of forgeries!

Imitators of BIG DATA want to present BIG DATA in an artistic form which it has never had

CITIZENS,

You are presented today in a pornographic form, a vulgar and baroque spirit which is not the PURE IDIOCY claimed by BIG DATA

BUT DOGMATISM AND PRETENTIOUS IMBECILITY

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**E. Varèse, Tr. Tzara, Ph. Soupault,
Soubeyran, J. Rigaut, G. Ribemont-Dessaignes, M. Ray, F. Picabia, B. Péret, C. Pausaers
R.Hülsenbeeks, J. Evola, M. Ernst,
P. Eluard, Suz. Duchamp, M. Duchamp, Crotti, G. Cantarelli, Marg. Buffet, Gab. Buffet, a. Breton
Baargeld, Arp., W. C. Arensberg,
L. Aragon**

**For all information
write "AU SANS PAREIL"
37, Avenue Kléber.
Tel. PASSY 25-22**